

KEEF TO LEAD N.A. DISTRIBUTION AT COLD JET

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Chris Keef has been named director of North American distribution at Loveland-based Cold Jet. Keef previously served as a regional sales representative for the dry ice blast cleaning company. Prior to joining Cold Jet in 2006, he worked for Affinity in Ossipee, N.H., developing and managing the reseller channel for process cooling equipment in Southeast Asia. He is a graduate of the University of New Hampshire.