

PRESS RELEASE

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Innovation Expert Coming to Columbus:

Three-day workshop to push innovation, success in Ohio companies

Columbus, OH - June 14, 2010 - "America's #1 Idea Guru" will be in Columbus, July 12-14, to help Ohio organizations change the way they do business. Hall is the founder and CEO of Eureka! Ranch, a Cincinnati-based company that has worked with corporations such as Nike, Walt Disney and Procter & Gamble. He will lead his Innovation Engineering Leadership Institute for three days at the Crowne Plaza in Worthington.

Doug Hall is coming to Columbus through a partnership between the Ohio Manufacturing Extension Partnership Centers (TechSolve and MAGNET), The Ohio State University's Ohio Manufacturing Institute and Cleveland State University. The University of Maine, where Hall teaches undergraduate and graduate-level innovation engineering courses, is also offering continuing education credits to participants who complete the intense, three-day workshop.

"In order for companies to successfully move past the recession, they need to focus beyond the day-to-day," explains Bruce Vaillancourt, director of the Manufacturing and Technology Small Business Development Center (MTSBDC) at TechSolve. "This program will give senior managers the confidence and fundamental tools to create, communicate and implement meaningfully unique ideas that will drive their companies forward."

The Innovation Engineering Leadership Institute is grounded in data-based analysis that utilizes multiple processes, ensuring a robust learning experience for participants. Companies who have attended the workshop in the past have implemented the processes into their business - leading to unprecedented success.

"Doug Hall's Innovation Engineering seminar will change the way you think about the future potential of your business and yourself," said Greg Dufour, president and CEO of Camden National Bank.

"This was the most valuable professional experience I have ever had," said Michael Duguay, director of development for the City of Augusta, Maine.

For more information on the Innovation Engineering Leadership Institute, Doug Hall and event registration, visit www.innovationengineering.info/ohio.

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Over the past 27 years, Cincinnati-based TechSolve has helped small to mid-sized companies implement process improvement and advanced manufacturing solutions that deliver measurable top-line and bottom-line results. More information is available at www.TechSolve.org.