

DRIVE BUSINESS GROWTH: EUREKA! PROFIT 101

TIME

9:00 a.m. - 1:00 p.m.
12:30 p.m.-4:30 p.m. (Piketon)

COST

FREE! (light lunch also provided)

REGISTRATION IS REQUIRED

www.techsolve.org/events

LOCATIONS

PIKETON: FEBRUARY 18 OSU South Centers Endeavor Center - Room 160 1862 Shyville Road Piketon, OH 45661	MANSFIELD: MARCH 4 Braintree 201 E 5TH Street Suite 200 Mansfield, OH
---	---

ZANE STATE: MARCH 26 Zane State 9900 Brick Church Road Cambridge, OH 43725	COLUMBUS: MARCH 2 TechColumbus 1275 Kinnear Road Columbus, OH 43212
--	---

ATHENS: MARCH 10
Voinovich School
Building 21
The Ridges, Ohio University
Athens, Ohio 45701



DRIVE BUSINESS GROWTH



EUREKA! Profit 101

Growth Training

Come learn how to create and
execute profitable ideas



Drive Business Growth: Eureka! Profit 101

Teaching a Reliable System for Accelerating Profitable Growth

Please join TechSolve and our partners as we host Eureka! Profit 101 Growth Training that can jump-start your growth process!

Eureka! Profit 101 teaches methods, tactics, and techniques for growing profits. Profit 101 is part of the Eureka! Winning Ways® method that utilizes 22 years of research in helping small and mid-sized companies think smarter and more creatively about growth.



About Your Instructors

Both Steve Bebko and Bruce Vaillancourt are certified Eureka! coaches and are exclusively licensed to run Eureka! Profit 101. They are experts in accelerating profitable growth using Eureka! systems.



“New products and services that anticipate customers’ future needs are ten times more predictive of success than new products and services that simply respond to customer requests.”

-Bruce Vaillancourt



Participants will learn:

- How to apply a reliable, profit-driven, innovation system throughout all departments
- How to leverage current capabilities to attract new profitable customers
- How to lead current customers to new profitable products or services

Thank you to all of our partners



The Small Business Development Center Program of Ohio (SBDC) program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Department of Development. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.